

## 6.5 Grants and Sponsorship

### 1. Objective

Provide a sound governance framework for determining applications for grants and sponsorship; and establish a clear decision-making process providing certainty for applicants for grant and sponsorship opportunities from the Shire of East Pilbara (“the Shire”). Policy

### 2. Policy

This Policy is applicable to any grant or sponsorship arrangement where the Shire funds another organisation or individual to deliver a specific project or initiative.

### 3. Definitions

In this Policy-

**‘Applicant’** is the individual or organisation making the application.

**‘Grant’** is defined as a form of financial assistance that funds a community group or organisation to deliver a specific project. Grants are cash and/or in-kind contribution provided to a recipient for a specific, eligible purpose where there is no expected commercial return.

**‘Grants and sponsorship guidelines’** the guidelines published by the Shire’s Chief Executive Officer in accordance with this Policy.

**‘In-kind’** means where the Shire provides the value of its resources, goods or services to eligible parties instead of cash as part of a grant or sponsorship. In-kind contribution can include the fees associated with Shire services such as equipment hire, venue and facility costs, transfer of equipment, waste services and permits with all in-kind support attached to a dollar amount.

**‘Personal benefit’** is any gift or benefit for the purposes of the Local Government Act 1995 or applicable code of conduct.

**‘Sponsorship’** a commercial arrangement in which a sponsor receives a contribution in money and/or in-kind support in return for the Shire receiving negotiated and specific benefits such as in-kind or promotional opportunities.

Any reference in this Policy to a dollar threshold for decision making on a funding limit is taken to be the combined amount of cash and in-kind support contribution.

### 4. Aims

Through the provision of grants and sponsorship, the Shire aims to:

- a. Strengthen the community by supporting a diverse range of activities, projects and initiatives that are responsive and representative of community needs;
- b. Build the capacity of individuals, community groups and local organisations to develop and implement sustainable solutions at a local level;
- c. Create community connections which drive activities that achieve strategic priorities as identified in the Shire’s Strategic Community Plan;
- d. Recognise and celebrate the Shire’s diversity, history, lifestyle, environment and uniqueness; and
- e. Support projects that deliver an economic benefit for the Shire’s local businesses.

Detailed objectives associated with specific grant programs and sponsorships are outlined in the Shire's grants and sponsorship guidelines.

## 5. Programs and guidelines

The Shire's Chief Executive Officer (CEO) will establish the grants and sponsorship guidelines to provide operational details and administration of the Shire's grants and sponsorship program.

The grants and sponsorship guidelines must be:

- a. In line with this Policy and relevant legislation; and
- b. Published on the Shire's website.

The grants and sponsorship guidelines will outline:

- a. Funding categories;
- b. Application processes and timeframes;
- c. Amounts that can be applied for;
- d. Additional grant category specific information including assessment criteria;
- e. Assessment process;
- f. Items ineligible for funding;
- g. Funding Agreement; and
- h. Acquittal process.

## 6. General Program Eligibility

The following eligibility conditions apply to all grants and sponsorship. Applicants should:

- a. Reside, operate or provide a service that directly benefits people within the Shire of East Pilbara;
- b. Have no outstanding debts to, or grant acquittals with the Shire;
- c. Be registered as a not-for-profit body or registered charity within the Australian Charities and not-for-profit Commission (excluding Participation Grants applicants);
- d. Use funding solely for the purposes outlined by the Shire in the agreement;
- e. Submit their application within the timeframe outlined in the grants and sponsorship guidelines; and
- f. Must be able to provide a current Australian Business Number (ABN) and current Public Liability Insurance for duration of the funding term.

The following are ineligible to apply for a grant and sponsorship:

- a. Activities that have already commenced or have been completed (retrospective funding);
- b. Cash prizes, gifts or fundraising activities;
- c. Recurrent operating expenses eg. Administration costs, staff wages and utilities;
- d. Activities that promote racism, violence, discrimination or segregation;
- e. To service outstanding debts or loans;
- f. Activities or events that are the responsibility of State or Federal Government;
- g. Purchasing or provision of alcohol, or the costs associated with meeting Liquor Licensing requirements;
- h. An individual's personal expenses eg. Living and medical;
- i. Political activities;
- j. Religious activities;

- k. Activities or events that conflict with planned Shire events;
- l. Activities or events that duplicate what another organisation is already delivering;
- m. State or Federal Government Departments, Agencies and Organisations (excludes Schools);
- n. Activities that generate income which is not used for the purposes of the project; and
- o. An applicant who has already received funding or in-kind support within the same financial year, except successful applicants of an In-Kind Support Grant.

Other eligibility requirements and funding conditions may apply to specific funding categories, as set out in the grants and sponsorship guidelines and/or agreements.

The Shire reserves the right to withdraw funding from a successful applicant if the activity is not progressing satisfactorily, the organisation ceases to be eligible, the organisation breaches the Agreement or the activity poses a reputational risk for the Shire. Should this occur the recipient will be liable for costs involved and funds will be returned to (or recovered by) the Shire.

## **7. Assessment and Approval Process**

### *Assessment*

All eligible applications for grants and sponsorship will be assessed against the selection criteria identified in the grants and sponsorship guidelines.

Applications will be prioritised in accordance with the Shire's Strategic Community Plan and the allocated budget for grants and sponsorship.

Applications that do not require Council approval will be assessed by the Chief Executive Officer's sub-delegate, who will then provide a recommendation to the Chief Executive Officer or authorised sub-delegate. The decision maker may not be involved in the assessment of applications.

The Chief Executive Officer will establish an internal Assessment Panel. The Assessment Panel will meet to discuss and assess applications requiring Council approval. The Assessment Panel will make recommendations to the Chief Executive Officer to report to Council for approval.

Applications may only be approved subject to the availability of funds in the approved Annual Budget.

Canvassing of Councillors or Assessment Panel members will disqualify applicants.

### *Decision Making*

Funding applications are assessed independently of the decision maker (Council, delegate or sub-delegate).

Applications up to a value not exceeding \$3,000 may be made by the Chief Executive Officer or sub-delegate. The Chief Executive Officer may determine certain categories of grant, and set Council approval thresholds below \$3,000.

## **8. Agreement and Acquittal**

### *Agreement*

All successful applicants are required to enter into a formal written funding agreement prior to funds being released by the Shire.

The funding agreement will include:

- a. Purpose;
- b. Term of funding;
- c. Shire contribution and approved activities;
- d. Confirmation of any co-contributions;
- e. Grant and sponsorship terms and conditions including requirement for successful applicant to complete an acquittal within 28 days of the project competition; termination of agreement and repayment of funds;
- f. Expected Shire benefits;
- g. Shire Branding requirements;
- h. Media, communications and other promotional opportunities; and
- i. Declaration on behalf of recipient.

## *Acquittal*

An acquittal must be provided to the Shire within 28 days of the conclusion of approved grant or sponsorship project.

The acquittal must include:

- a. Financial statements including receipts;
- b. Details of the project including how many people attended, benefit to the community, outcomes;
- c. Evidence on how the Shire was acknowledged; and
- d. Photos, survey results or feedback provided from attendees.

Acquittals will be retained by the Shire to ensure compliance with agreement and used in consideration of any future funding requests from the applicant.

## **9. Conflicts of Interest**

In the administration and awarding of grants and sponsorship any real, potential or perceived conflicts of interest must be managed in accordance with the Local Government Act 1995, its regulations and the codes of conducts.

Employees, Assessment Panel members and elected members with any involvement with a grant or sponsorship application must declare:

- a. any direct or indirect financial interests they have with the application; and
- b. any impartial interests they have with any application.

## **10. Reporting**

A formal report will be provided to Council every 6 months with funding requests and decisions made.

Information Bulletin will be updated to monthly with all incoming and outgoing funding applications.

Inclusion of funding provided in the Shire's Annual Report.

Shire will promote its funding of applicants, projects, events and other initiatives through social media and Shire website, and using other media outputs as appropriate.

## **11. Review of Policy**

This Policy will be reviewed every 12 months.

## 12. Authorisation Details

<b>References:</b>	The Chief Executive Officer, or delegate, may amend the Grants and Sponsorship Guidelines as required.		
<b>Authorised by:</b>	Council		
<b>Date:</b>	24 September 2010	<b>Item No.</b>	9.2.3
<b>Review/Amendment Date</b>	31 January 2014	<b>Item No.</b>	9.2.2
<b>Review/Amendment Date</b>	27 June 2015	<b>Item No.</b>	9.2.5
<b>Review/Amendment Date</b>	28 August 2020	<b>Item No.</b>	9.3.1
<b>Review/Amendment Date</b>	25 November 2022	<b>Item No.</b>	11.3.1
<b>Review/Amendment Date</b>	30 June 2023	<b>Item No.</b>	11.3.3
<b>Next Review</b>	Annual		
<b>Responsible Directorate</b>	Organisation Development		
<b>Responsible Officer</b>	Director Organisation Development		
<b>File No.</b>			