

## 10.11 Road Verge Directional Signs

### Objective

To establish procedures relating to the placement of signage on road verges.

### Policy

1. This policy provides information to the public on Councils requirements for the provision of directional signs on the Council controlled road verges for private businesses, public facilities such as sports grounds plus Government offices and institutions. The Executive Manager Infrastructure Services will be responsible for the implementation of this policy.
2. The policy attempts to balance the need to keep to a minimum unnecessary signs, which create aesthetic problems, while still allowing for the necessary directions to be given to the travelling public.
3. It is acknowledged that a number of directional signs may increase the viability of local businesses. It must also be recognised that large numbers of signs within town site can reduce road safety and clutter up the landscape.

The directional signage should be restricted to signs that give direction to community facilities and generally to areas of business rather than specific businesses. An example of this would be signage that gives direction to a shopping precinct or an industrial area.

### Road Sign Standards for Street Names and Community Facilities

All signage is to comply with Australian Standard AS 1742.5, 1997.

### Size of Signs

Is to comply with Australian Standard AS 1742.5, 1997.

### Colours

1. All directional signs will be fully reflective with white letters or numbers.
2. For road or street names and town site directions, the background plate colours will be at the discretion of Council.
3. Signs giving direction to commercial areas or government facilities would have a blue background, historical tourist signs would have a brown background, recreation facilities and Council controlled parkland would be on a green background.

### Height/Installation/Length

1. The lowest point on any sign shall not be lower than 2.7m above ground level, in town site areas.
2. All signs on State Road intersections will comply with Australian Standard AS 1742.5, 1997.
3. In town sites, wherever possible, street signs are to be installed on power poles, 3 metres from ground level.
4. On rural roads, signs may be installed 2 metres above ground level where there is no chance of pedestrians normally walking under the sign and the sign is away from the area of road use or road drain maintenance.

5. Directional signs will only be allowed at road or street intersections, not 'mid-block'.

## Symbolic Signs

1. Signs featuring symbols as silhouettes e.g. caravans, petrol pump, crossed knife and fork etc. are directional signs.
2. Symbolic board signs will be 250 mm maximum (square) on minor roads and 400 mm maximum (square) on major roads

## Vertical 'Banks' of Directional Signs

1. Where a number of directional signs, pointing in the same direction, are to be erected at the one intersection, then these signs, up to a maximum of 4, will be installed as a vertical stack with the street or road name sign on top.
2. The sign lengths for such a stack will be 1.0 metre. The signs will be attached, at each end, to a 50 mm O.D. galvanised iron pipe.
3. All other signs would be installed on Tourist Information Bays where established at each town site. Maximum use should also be made by businesses of Tourist Bureaus and similar outlets for advertising and giving directions.
4. No 'Advance Warning' signs will be allowed apart from those required for safety requirements.
5. For this policy, single businesses shall be those having separate and different ownerships or lessees serving different business functions.

## Existing signs

Where existing signs do not comply with this policy, they will be removed by Council after a period of 6 months and in all cases those businesses that benefited from the signs to be removed will be notified.

## Authorisation Details

<b>References:</b>			
<b>Authorised by:</b>	Council		
<b>Date:</b>	27 June 2003	<b>Item No.</b>	9.1.3
<b>Review/Amendment Date</b>		<b>Item No.</b>	
<b>Next Review</b>			
<b>Responsible Directorate</b>	Infrastructure Services		
<b>Responsible Officer</b>	Manager Operations		
<b>File No.</b>			